



## EYE DONATION CAMPAIGN



NSS UNIT, MAMATA MEDICAL COLLEGE

### “Eye Donation Campaign” – SARVENDRIYANAM NAYANAM PRADANAM.

The National Service Scheme Unit of Mamata Medical College had organized an Eye Donation Awareness Campaign on 8<sup>th</sup> September 2019. This programme was organized to commemorate 34th Eye Donation Fort Night under the guidance of Dr.K.VijayKumar (Dean & Principal ) and NSS advisory Committee of Mamata Medical College. The National Eye Donation Fortnight is observed every year from 25 August to 8 September. The campaign intends to create public awareness about the importance of eye donation and to motivate people to pledge for organ donation.It has been realized that social responsibility is the responsibility of every individual. It is morally binding, and suggests that each person act in such a way that minimizes the adverse affect to those immediately around them. It is a commitment everyone should have towards society – contributing towards social, cultural, health and ecological causes. With this objective the Eye Donation Awareness Campaign on the topic “Eye Donation: Why & How” was organized in the Mamata Medical College.

#### Participants:

Sri.Puvvada Nageswar Rao garu (Founder of Mamata Educational Society)

Dr.B.KishanRao (Superintendent,Mamata General Hospital)

Dr.K.NitheshKumar (NSS Programme officer)

Dr.P.Srilakshmi (Member NSS Unit)

Dr.Naveen Pokala (Professor Dept.of Pharmacology)

Dr.Prache (Assistant professor Dept.of ophthalmology)

- ❖ Faculty, Postgraduates and undergraduate Students(2K16 Batch) of Mamata Medical College,Mamata Nursing college.

**Sri.Puvvada NageswarRao garu** Founder of Mamata Educational Society flagged of a rally to create awareness on eye donation on 8/9/19.Close to 300 persons including students, nurses & staff took part in the rally. The rally started near the ZP center and ended near the District court ,Khammam.The students carried placards highlighting the need of eye donation, prevention of refractive errors and given slogans.The rally coordinated by Dr.K.NitheshKumar (NSS Programme officer) and Dr.P.Srilakshmi (Member NSS Unit ).

**Departments: Community Medicine,Ophthalmology.**



